

results sheet



Event Management · Event Design · Speaker Procurement · Collateral Development · Venue Scouting

revitalizing urban communities



MODCO

MOUNT OLIVE DEVELOPMENT CORPORATION
401 NW 9TH AVE Fort Lauderdale, FL PH: 954-767-9919

A
CRYSTAL
CELEBRATION
15 YEARS OF COMMUNITY SERVICE



PROJECT:

Mount Olive Development Corporation, 15th Crystal Anniversary Celebration

LEAD COMPANY:

The Marome Agency in partnership with MediumFour

OBJECTIVE:

Develop, create and execute an effective Event Management program for the leadership of MODCO

AUDIENCE:

Clergy, local residents, members of New Mount Olive Baptist Church, elected officials, and the local Broward County Business community.

CHALLENGE:

Create a comprehensive event management program that included the following elements: Theme Development, Speaker Procurement, Collateral Design, Layout & Printing, Venue Scouting, Menu Selection and Event Production.

SITUATION:

The Marome Agency was tasked with selecting a suitable venue to host the 15th Anniversary celebration for MODCO and researching and compiling a viable list of candidates to serve as the guest speaker for this momentous occasion under the auspices of Dr. Mack King Carter and the leadership of Dr. Rosalind Osgood. Our team was responsible for the entire event production from choosing and selecting floral arrangements to managing the silent auction.

RESULTS:

The Marome Agency successfully executed the 15th Crystal Anniversary Celebration for MODCO with exceptional results. Attendance for the celebration increased from 75 to 175 attendees.



A CRYSTAL^{XLV} CELEBRATION

15 YEARS OF COMMUNITY SERVICE



DR. MACK KING CARTER
THE BOARD OF DIRECTORS
MOUNT OLIVE DEVELOPMENT CORPORATION

SAVE THE DATE
FRIDAY EVENING
AUGUST 14, 2009
6:30 PM
RENAISSANCE FORT LAUDERDALE
1617 SE 17TH STREET, FORT LAUDERDALE, FL 33316

A CRYSTAL^{XLV} CELEBRATION
15 YEARS OF COMMUNITY SERVICE
IN HONOR OF
MODCO
MOUNT OLIVE DEVELOPMENT CORPORATION



WITH SPECIAL GUEST SPEAKER
PASTOR VERNON J. SHAZIER
EXECUTIVE PASTOR MOUNT BETHEL MINISTRIES
LEADERSHIP COACH & AUTHOR
\$60 PER PERSON

MODCO
MOUNT OLIVE DEVELOPMENT CORPORATION
CRYSTAL^{XLV} CELEBRATION
15 YEARS OF COMMUNITY SERVICE

PLEASE FORWARD WITH CARD AND CHECK MADE PAYABLE TO:
MOUNT OLIVE DEVELOPMENT CORPORATION
401 N.W. 91st AVENUE
FORT LAUDERDALE, FL 33311
(954) 767-9919

NAME: _____
ADDRESS: _____
CITY/STATE/ZIP: _____
PHONE: _____
ALT PHONE: _____

NUMBER OF GUESTS ATTENDING: _____
MEAL CHOICE: CHICKEN FISH OR VEGETARIAN

AMOUNT ENCLOSED: _____
(\$60.00 PER PERSON ATTENDING)

*TABLE OF TEN (10) SPONSORSHIPS ARE AVAILABLE.
REVERSE SIDE OR CONTACT MODCO

I/WE WOULD LIKE TO MAKE A DONATION TO MOUNT OLIVE DEVELOPMENT CORPORATION (MODCO) IN THE AMOUNT OF \$ _____

RSVP REQUIRED BY AUGUST 7, 2009

*A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CORPORATE SERVICES BY CALLING 800-352-FRISK-4646/3667 WITHIN THE STATE. REGISTRATION TACKS NOT EMPLOY DEVELOPMENT APPROVAL OF REGISTRATION NUMBER FILE FIRST. (Registration No. CR-00001)


A CRYSTAL^{XLV} CELEBRATION
15 YEARS OF COMMUNITY SERVICE
IN HONOR OF
MODCO
MOUNT OLIVE DEVELOPMENT CORPORATION

MOUNT OLIVE DEVELOPMENT CORPORATION (MODCO) IS CELEBRATING 15 YEARS OF EXCELLENCE IN SERVING THE NEEDS OF BROWARD COUNTY RESIDENTS IN THE FOLLOWING AREAS:

- LIFE SKILLS
- FINANCIAL LITERACY
- HOME CARE MANAGEMENT
- PARENTING
- INDUSTRY BASED JOB PLACEMENT
- YOUTH DEVELOPMENT
- SEXUAL ASSAULT VALUES AND EDUCATION (SAVE) PROGRAM
- STUDENT EDUCATION THRU ARTS TRAINING (SEAT)
- EX-OFFENDER MENTORING
- STARTING OVER AGAIN: LIFE SKILLS COUNSELING AND MENTORING
- EMERGENCY SERVICES PROGRAM (ESP)
- SUBSTANCE ABUSE SERVICES
- ACT SMART PROGRAM
- HIV SERVICES

MODCO IS A FAITH-BASED NOT-FOR-PROFIT COMMUNITY DEVELOPMENT CORPORATION WHOSE MISSION IS TO REVITALIZE LOW AND MODERATE INCOME COMMUNITIES BY PROVIDING STRATEGIC PROGRAMS THAT PROMOTE ECONOMIC DEVELOPMENT, CREATE JOBS AND FOCUS ON STRENGTHENING FAMILIES THROUGH PUBLIC SERVICES, AFFORDABLE HOUSING, AND ENTREPRENEURIAL VENTURES.

HIV/AIDS EDUCATION IS AN AREA OF PRIMARY CONCERN.



FOR INFORMATION ABOUT MODCO
CONTACT US AT (954) 767-9919 OR VISIT US AT WWW.MOUNTOLIVEDEV.COM

DR. MACK KING CARTER
THE BOARD OF DIRECTORS
MOUNT OLIVE DEVELOPMENT CORPORATION

CORDIALLY INVITES YOU TO ATTEND

A CRYSTAL^{XLV} CELEBRATION
15 YEARS OF COMMUNITY SERVICE
IN HONOR OF
MODCO
MOUNT OLIVE DEVELOPMENT CORPORATION

WITH SPECIAL GUEST SPEAKER
PASTOR VERNON J. SHAZIER
EXECUTIVE PASTOR MOUNT BETHEL MINISTRIES
LEADERSHIP COACH & AUTHOR

FRIDAY EVENING
AUGUST 14, 2009
6:30 PM
RENAISSANCE FORT LAUDERDALE
1617 SE 17TH STREET
FORT LAUDERDALE, FL 33316
TICKET COST: \$60.00 PER PERSON

MOUNT OLIVE DEVELOPMENT CORPORATION IS REGISTERED WITH THE Florida Department of Agriculture and Consumer Services as a Public Benefit Corporation (Registration No. 00001) and is a subsidiary of Mount Olive Development Corporation, Inc. Our estimate of fair value of benefits is \$60.00 per person attending this event.

themaromeagency
Public Relations · Event Design · Marketing

MEDIUMFOUR
MARKETING ENERGY + DESIGN

FRIDAY EVENING
AUGUST 14, 2009 6:30 PM
RENAISSANCE FORT LAUDERDALE
\$60 PER PERSON

A CRYSTAL^{XLV} CELEBRATION
15 YEARS OF COMMUNITY SERVICE
IN HONOR OF
MODCO
MOUNT OLIVE DEVELOPMENT CORPORATION

WITH SPECIAL GUEST SPEAKER
PASTOR VERNON J. SHAZIER
EXECUTIVE PASTOR MOUNT BETHEL MINISTRIES
LEADERSHIP COACH & AUTHOR

FRIDAY EVENING
AUGUST 14, 2009 6:30 PM
RENAISSANCE FORT LAUDERDALE
1617 SE 17TH STREET, FORT LAUDERDALE, FL 33316

\$60 PER PERSON

Design Partner - MediumFour